



Alles, was Segler bewegt

segel
JOURNAL

Rate Card 2019

Terminplan

| Issue | On Sale | Ad Close | Print Deadline | Topic |
|---------|----------|----------|----------------|---------------------------------|
| 01/2019 | 09.01.19 | 12.12.18 | 19.12.18 | Highlights of boot Duesseldorf |
| 02/2019 | 20.03.19 | 27.02.19 | 01.03.19 | Season Start |
| 03/2019 | 29.05.19 | 08.05.19 | 10.05.19 | Regatta Preview |
| 04/2019 | 24.07.19 | 01.07.19 | 05.07.19 | Kieler Woche |
| 05/2019 | 09.10.19 | 18.09.19 | 20.09.19 | INTERBOOT, Störtebeker Opti-Cup |
| 06/2019 | 27.11.19 | 06.11.19 | 08.11.19 | End of Season |



Single Bookings Print

| Format | width x height in mm | Rate |
|--|----------------------|---------|
| <i>placed on all sides 3 mm for trimming</i> | | |
| 1/1 | 210 x 297 | 4.950 € |
| 1/2 hoch | 105 x 297 | 2.490 € |
| 1/2 quer | 210 x 148,5 | 2.490 € |
| 1/3 hoch | 70 x 297 | 1.640 € |
| 1/3 quer | 210 x 99 | 1.640 € |
| 1/4 hoch | 52,5 x 297 | 1.250 € |
| 1/4 quer | 210 x 74,5 | 1.250 € |
| 1/4 Eckfeld | 105 x 148 | 1.250 € |



All rates and special information on request.

Mediainformation

FREQUENCY

bimonthly

OVER ALL CIRCULATION

11.000

COPY PRICE

5,90 Euro (Germany)

FORMAT

210 mm x 297 mm
3mm bleed difference

PRINT SPACE

170 mm x 252 mm

COPY MATERIAL

Digital formats PDF/X3 or PDF/X4,
pictures as TIFF or JPEG, 300dpi,
CMYK

FARBPROFIL

ISO Coated v2

PRINT TECHNOLOGY

Offset



Contact

| | |
|----------------------------|--|
| Publisher | SJV SEGEL JOURNAL VERLAG GmbH Wiesendamm 9 22305 Hamburg |
| Management | Martina John, Thorsten Höge |
| Telephone | +49 (40) 533 088 70 |
| E-Mail | info@segeljournal.com |
| Advertising Manager | Ebru Monelletta Tel. +49 (40) 4666 440 87 Ebru.Monelletta@sail24.com |
| Ad Disposal | Anett Hillers Tel. +49 (40) 533 088 75 hillers@segeljournal.com |

