



Alles, was Segler bewegt
segel
JOURNAL

Rate Card 2020

Schedule

Issue	On Sale	Ad Close	Print Deadline	Topic
01/2020	08.01.20	11.12.19	13.12.19	Highlights of boot Düsseldorf
02/2020	18.03.20	26.02.20	28.02.20	Season Start
03/2020	27.05.20	06.05.20	08.05.20	Nordseewoche, Kieler Woche
04/2020	15.07.20	26.06.20	29.06.20	Travemünder Woche
05/2020	07.10.20	16.09.20	18.09.20	End of Season
06/2020	18.11.20	30.10.20	02.11.20	Christmas Highlights



Single Bookings Print

Format	width x height in mm	Rate
<i>placed on all sides 3 mm for trimming</i>		
1/1	210 x 297	4.950 €
1/2 vertical	105 x 297	2.490 €
1/2 horizontal	210 x 148,5	2.490 €
1/3 vertical	70 x 297	1.640 €
1/3 horizontal	210 x 99	1.640 €
1/4 vertical	52,5 x 297	1.250 €
1/4 horizontal	210 x 74,5	1.250 €
1/4 page 2-columns	105 x 148	1.250 €



All rates and special information on request.

Mediainformation

FREQUENCY

bimonthly

OVER ALL CIRCULATION

11.000

COPY PRICE

5,90 Euro (Germany)

FORMAT

210 mm x 297 mm
3mm bleed difference

PRINT SPACE

170 mm x 252 mm

COPY MATERIAL

Digital formats PDF/X3 or PDF/X4,
pictures as TIFF or JPEG, 300dpi,
CMYK

FARBPROFIL

ISO Coated v2

PRINT TECHNOLOGY

Offset



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